



Sponsorship Packages



Austin-ATD Chapter Membership	2	1	Bronze is a la carte option. Customize how you want to sponsor
Link to your company events via Austin ATD Home Page	6 links	3 links	\$100 per event link
Advertisement in e-Newsletter	6 ads	3 ads	\$75 for 1 ad
Website Banner Add with hyperlink to your company's website	✓	✓	\$400 12 months \$200 6 months
Network space at Lunch n Learn Registration Table and table toppers	6 months	3 months	\$100 per event
Listing in Austin ATD Partner Directory	✓	✓	\$100 per listing
Partner Recognition at all ATD-Austin Events	✓	✓	✓
Annual email blast to all contacts	✓	✓	\$175 per blast
Your Sponsorship Level Cost	\$1,500	\$750	A la cart - customized

Through your sponsorship, you can:

- Directly reach learning professionals who could become your customers or employees.
- Expose training and development personnel to the latest and best practices in corporate learning.
- Raise your profile through generous acknowledgment of your support.
- Contribute to further learning and performance opportunities for our membership and the community

For more information contact the VP of Public Relations via email. pr@tdaustin.com

THANK YOU FOR SPONSORING ATD AUSTIN