

Adapt or perish! Join us July 14 to learn why your organization will not survive without professional development.



Advancing the Austin Area's Learning Community

July 11, 2016

Featured Conferences and Awards

September 21 & 22: Data and Analytics Summit - Online

Seven leading speakers will explore the questions surrounding data and analytics in eight informative sessions. This summit is completely online.

September 29 & 30: ATD Core 4 Conference in New Orleans

Get a foundational education on instructional design, training and delivery, measurement and evaluation, and learning technologies. Early bird rates end July 29!

Deadline October 3: Applying for the Austin ATD Leader in Learning Award

The Leader in Learning Award is a way for Austin ATD to recognize and highlight initiatives that enhance organizational achievement. This award is given to an individual, group, or organization that demonstrates exemplary use of training to improve organizational performance. Sound like you? [Consider applying](#) by the October 3 deadline.

Got an idea but aren't sure what to write or how much detail to include? Join us on August 19 where you can talk with judges informally about applying for this award. They'll share information about what criteria the judges are evaluating, how much detail to include, events associated with the award (showcasing applicants at the November lunch meeting and at the awards banquet), and answer your questions.

August 19, 1:00 - 2:00

Central Market Cafe, 4001 N. Lamar

Attendees have the option of getting their own lunch at this event.

Award Eligibility Criteria

Entries are accepted from individuals or training teams based in the Austin area (Bastrop, Bell, Burnet, Caldwell, Hays, Travis, and Williamson counties). The training can be implemented anywhere in the world. It can be for employee training or for an external audience. The training must have been created within the previous three years.

Upcoming Events

July Local Events

FREE: [July 13](#): 6:00 - 7:30 PM: Career Transition SIG

This SIG is designed for training professionals who are seeking a new opportunity, as well as those who are interested in joining the training profession. This SIG is open to the public and free of charge. Please bring friends and family who may be job seeking.

[July 14](#): 11:30 AM - 1:00 PM: Lunch and Learn - Adapt or Perish: Why your organization will not survive without professional development.

Organizations spend millions on recruitment, but seem to forget about investing in them after they've joined the company. Join Emil Kresl, author of "[Self Leadership: The Art and Science of Control](#)" and founder of Raison Living, as he discusses the adaptive organization and the essential role of professional development.



FREE to Austin members: [July 26](#): 6:00 PM - 7:30 PM: Design SIG - New Ideas from ICE, ATD's International Conference

Couldn't attend the 2016 ATD International Conference and Expo (ICE) but want to know what they talked about? Don't worry - Linda Warren attended for you and she wants to share the pearls of wisdom she gained. We will discuss current learning trends, knowledge management interactive video, and onboarding. This SIG is designed to be a discussion group, so be sure to bring your own ideas and best practices to share.



August Local Events

August 9: 9:00 AM - 12:00 PM: Professional Development Day - Technology on a Shoestring Budget.

Building eLearning courses is getting easier, but building them on a budget can be... challenging. When there's no money and you're expected to do everything, it IS still possible to create a quality eLearning course! Join Debbie Richards as she gives practical tips for building engaging, interactive eLearning courses on a tight budget. This is a hands-on workshop, so please bring a computer with PowerPoint.



FREE: August 10: 6:00 - 7:30 PM: Career Transition SIG

This SIG is designed for training professionals who are seeking a new opportunity, as well as those who are interested in joining the training profession. This SIG is open to the public and free of charge. Please bring friends and family who may be job seeking.

August 11: 11:30 AM - 1:00 PM: Lunch and Learn - What's Your Why?

Most people know what it is that their organization does and some even how they do it, but few know "why" they do what they do. Come explore the importance of "Starting with Why" with Tameka and Bob and learn how that simple switch can help you inspire those you are tasked with developing.



FREE: [August 15](#): 6:00 - 8:00 PM: Board Meeting

This is an opportunity for YOU to hear what the board is planning for the coming year and the opportunity to give input and get involved. We look forward to you giving feedback!

FREE to Austin members: [August 23](#): 6:00 PM - 7:30 PM: Learning Technologies SIG

The Learning Technologies SIG presents the latest developments in blended and technical learning, instructional design, eLearning and educational technology. This SIG is designed to be a discussion group, so be sure to bring your own questions and ideas to share.

Featured ATD (National) Webinars

FREE July 13: 1:00 PM - 2:00 PM: Building a High-Quality and Highly Engaged Workforce

The ability to effectively hire, retain, deploy, and engage talent is the only true competitive advantage an organization possesses. Great managers are the key to developing the workforce and this webcast will show you how.

FREE July 14: 12:00 PM - 1:00 PM: Why Employees Taking Charge of their Learning is Good for You and Good for them

Millennials have grown up with self-directed learning. They realize that learning leads to higher earnings, and they want to take charge. What does this mean for you? Find out in this webinar!

FREE August 2: 11:00 AM - 12:00 PM: Adobe Captivate Free e-Learning Assets

Wouldn't it be great if you could create training material quickly and easily without having to spend a lot of time and money designing your assets from scratch, or having someone design them for you? Adobe Captivate lets you use more than 50,000 free e-learning assets, including themes, cut-out people, interactions, games, and more!

The best of both worlds

Becoming a member of ATD at the national level as well as an Austin Chapter member offers you twice the support, twice the resources, and twice the networking!

Jobs: Austin ATD members have access to our members-only job bank. ATD members get access to national job openings.

Professional Development: Austin ATD members have access to free or reduced-price professional development activities in the Austin area, like Lunch and Learns, Special Interest Groups, and Workshops! ATD members get access to webinars and discounts to conferences.



Consider being a Power Member today! If you join using our [website](#) or our CHiP code, you can earn money for our chapter! ...money we can use to bring you even better workshops and speakers.

Join our Team!

Are you looking for a way to give back to your local chapter? We have several openings for board positions, as well as committee members. Minimum qualifications are: organization, effective communication, planning, and a spirit of volunteerism! If you're interested, please see positions and additional qualifications below.



Board position - VP of Finance: Manages the operational finances of the chapter and coordinates the budget. Estimated time commitment = 8-10 hours per month.

Board position - VP of Technology: Maintain website content and features that support chapter member services. Estimated time commitment = 10-12 hours per month.

Board position - VP of Public Relations: Promotes the chapter and the image of training and talent development in the community by way of publicity and media relations. Estimated time commitment = 10-12 hours per month.

Board position - VP of Special Interest Groups: Coordinates maintaining and forming special interest groups within the chapter, including arranging speakers. Estimated time commitment = 10-12 hours per month.

Committee position - Social Media Guru: Moderates message boards, schedules posts on Facebook, Twitter, and/or LinkedIn. Estimated time commitment = 2-3 hours per month.

Committee position - Assistant to Technology: Keeps up with small changes to website content. Estimated time commitment = 2-3 hours per month.

Sound like fun? Sound like a way to boost your resume and skills? Sound like something you want to do? Please contact [Debrah Fields, Austin ATD President](#) for more information.

Congratulations and Thank You!

Thank you to the 37 people who filled out our survey in June. Congratulations to Linda Harty, who won the free pass to the eLearning Guild conference!

If you didn't get a chance to fill out the survey, we are still looking for your feedback. The [survey](#) will remain open for the month of July.

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