

Advancing the Austin Area's Learning Community
Join us for the Learning Technologies SIG this Tuesday, 2/23. Register today! It's free!



February 22, 2016

Featured Event: Gamification Certification

What types of training are you designing or delivering now? How much better could your training be with a little bit of **Gamification**? What would it look like to include game mechanics such as points, levels, challenges, rewards, and leaderboards... to drive participation, engagement and loyalty?

When the Gamification of your training and development is done right, you give people a sense of meaning, mastery, and autonomy. Game psychology is directly linked to human desires: reward, status, achievement, self-expression, competition, and altruism.

Join us [March 4th](#) from 9:00 a.m.- 4:00 p.m. to learn more!

P.S. The **Early Bird Discount** expires this Friday at midnight.

NO CODING SKILLS REQUIRED!

Upcoming Events

February Events

FREE: [February 23](#): 6:00 - 7:30 PM: Learning Technologies SIG - Getting On-board the Technology Train

Introducing a technology intended to improve work performance should be something that everyone wants, but that's not necessarily the case. Join Don Stevens as he helps us learn to manage reactions when new technology is introduced. He will present some scenarios, but come prepared to share your own stories as well!



March Events

March 4: 9:00 AM - 4:00 PM: Workshop: Sententia Level 1 Gamification Certification for Talent Development Professionals

Spend a day with Gamification Guru Monica Cornetti at the UT Austin Thompson Conference Center and become a better, higher-rated, and considerably more effective trainer, teacher, instructional designer, or human resource professional! This workshop is like no other! Monica gives you a complete immersion experience and you will leave exhausted and exhilarated. Learn more and register soon! This workshop will fill up fast! For more on Sententia Certifications please visit www.sententiagames.com

FREE: March 9: 6:00-7:30 PM: Career Transition SIG

The Career Transitions SIG is designed for training professionals who are seeking a new opportunity, or anyone interested in joining the training profession. You'll learn new strategies for your job search, get job openings, and network with others.

FREE: March 22: 6:00-7:30 PM: Design and Delivery Forum

The Design and Delivery Forum assists trainers in our community to develop the competencies of Instructional Design and Delivery. Meetings are free for members and \$10 for non-members. The Forum structure allows for all participants to contribute to the discussion. Please be sure to bring your ideas and best practices.

Featured ATD Webinars

FREE: February 23: 11:00AM - 12:00 PM: State of the Industry

ATD research analyst Maria Ho will discuss benchmarking data from 2007 to present. We will explore trends in key learning metrics, including: direct learning expenditure; the average number of training hours used by employees; the average cost per learning hour; what methods of training companies are using; and content areas that companies are focusing on. Maria will also look at these key metrics for ATD's 2015 BEST Award-winning organizations, which were recognized for their commitment to talent development.

ATD members only February 26: 11:00 AM - 12:00 PM: Career Management for Young Professionals

If you're a young talent development professional, don't miss this special Q&A session with career development expert Wendy Terwelp. Some of the topics she will address include: exploring other areas of training and development; using LinkedIn for networking in the real world; and making yourself more marketable.

FREE: [March 2](#): 1:00PM - 2:00PM: 7 Ways to Delivery More Engaging Training

Are you struggling to capture the attention of your employees, sales team, or channel partners? Would you like your training to be more interactive, effective, and engaging? Does your learning management system leave you learners dazed and confused? Join this webcast to learn how to use virtual learning environments to more effectively engage, equip, and energize your audience.

The best of both worlds

Becoming a member of ATD at the national level as well as an Austin Chapter member offers you twice the support, twice the resources, and twice the networking!


Jobs: Austin ATD members have access to our members-only job bank. ATD members get access to national job openings.

Professional Development: Austin ATD members have access to free or reduced-price professional development activities in the Austin area, like Lunch and Learns, Special Interest Groups, and Workshops! ATD members get access to webinars and discounts to conferences.



Consider being a Power Member today! If you join using our [website](#) or our CHIP code, you can earn money for our chapter! ...money we can use to bring you even better workshops and speakers.

Join us on social media

 Like us on [Facebook](#)

 Follow us on [Twitter](#)

Copyright © 2016 ATD Austin.
All rights reserved.
Email: communications@tdaustin.org

[Unsubscribe](#)