



Letter from the President

February 9, 2016

Hello, Austin ATD! I hope you have had a great start to the New Year.

Can you believe we're celebrating 40 years as a chapter? Wow! And in honor of this milestone, we are planning an exciting year of membership meetings, workshops, socials, and special interest groups! We are also hosting a showcase in March -- keep your eyes peeled for more information!



Since we know our membership can't always make it to downtown Austin, we want to do more to reach out to you. We plan to host our events in a variety of locations, including some virtual events! And with the amazing number of entries we have received these last couple of years, we will also be expanding our Leader in Learning Awards as well.

This year our chapter's focus will be to:

- Retain and grow membership
- Strengthen the quality of our programs
- Build relationships with the community
- Demonstrate chapter excellence

If you want more ways to get involved with us or if you have suggestions, please email me at president@tdaustin.org. I am honored to serve as your president this year!

Debrah Fields, CPLP

Upcoming Events

All events are free to members!

February Events

February 10: 6:00 - 7:30 PM: Career Transition SIG - The Job of my Dreams in 50 Days

Can you imagine the perfect job? Come hear how Jeff Clark created and sold a job around his special talents. We will learn how to keep sharpening our job targets, direct an interview toward our special talents, create the perfect job, and more!

February 15: 6:00 - 8:00 PM: Austin ATD Board Meeting

Join your board for an opportunity to hear what we are doing, get involved, and help plan this year's events! The meeting will be held in Central Austin this month.

February 18: 11:30 AM - 1:00 PM: Gamification BUZZ: How to use game mechanics to motivate your learners

Join us at Dave and Busters to learn more about gamification! Wondering where to start? Monica Cornetti will give us tips, tools, and techniques to use game mechanics to engage your learners. It's like getting a gold star for a doing a good job... only better!

February 23: 6:00 - 7:30 PM: Learning Technologies SIG - Getting On-board the Technology Train

Introducing a technology intended to improve work performance should be something that everyone wants, but that's not necessarily the case. Join Don Stevens as he helps us learn to manage reactions when new technology is introduced. He will present some scenarios, but come prepared to share your own stories as well!

March Events

March 4: 9:00 AM - 4:00 PM: Workshop: Sententia Level 1 Gamification Certification for Talent Development Professionals

Spend a day with Gamification Guru Monica Cornetti at the UT Austin Thompson Conference Center and become a better, higher-rated, and considerably more effective trainer, teacher, instructional designer, or human resource professional! This workshop is like no other! Monica gives you a complete immersion experience and you will leave exhausted and exhilarated. Learn more and register soon! This workshop will fill up fast! For more on Sententia Certifications please visit www.sententiagames.com

March 9: 6:00-7:30 PM: Career Transition SIG

The Career Transitions SIG is designed for training professionals who are seeking a new opportunity, or anyone interested in joining the training profession. You'll learn new strategies for your job search, get job openings, and network with others.

March 22: 6:00-7:30 PM: Design and Delivery Forum

The Design and Delivery Forum assists trainers in our community to develop the competencies of Instructional Design and Delivery. Meetings are free for members and \$10 for non-members. The Forum structure allows for all participants to contribute to the discussion. Please be sure to bring your ideas and best practices.

Featured ATD Events

February 11: 1:00 - 2:00 PM: Project Management

We all have good intentions, but once we start a new training project along with all the other projects we've got going, the projects can take on a life of their own. Join us as we present concrete steps to improve your project management skills.

February 16: 1:00 - 2:00 PM: Unified Talent Management

Join ATD, Matthew O'Connor, the Director of Learning Strategy and Assessment, and others to learn how HCR ManorCare made their people the priority. They will discuss how they implemented a talent management strategy, even in the face of big adjustments in the organization's strategy and the healthcare industry.

February 23: 11:00AM - 12:00 PM: State of the Industry

ATD research analyst Maria Ho will discuss benchmarking data from 2007 to present. We will explore trends in key learning metrics, including: direct learning expenditure; the average number of training hours used by employees; the average cost per learning hour; what methods of training companies are using; and content areas that companies are focusing on. Maria will also look at these key metrics for ATD's 2015 BEST Award-winning organizations, which were recognized for their commitment to talent development.

ATD members only February 26: 11:00 AM - 12:00 PM: Career Management for Young Professionals

If you're a young talent development professional, don't miss this special Q&A session with career development expert Wendy Terwelp. Some of the topics she will address include: exploring other areas of training and development; using LinkedIn for networking in the real world; and making yourself more marketable.

Find out more information about our different types of SIGs on our [website!](#)

The best of both worlds

Becoming a member of ATD at the national level as well as an Austin Chapter member offers you twice the support, twice the resources, and twice the networking!

Jobs: Austin ATD members have access to our members-only job bank. ATD members get access to national job openings.

Professional Development: Austin ATD members have access to free or reduced-price professional development activities in the Austin area, like Lunch and Learns, Special Interest Groups, and Workshops! ATD members get access to webinars and discounts to conferences.



Consider being a Power Member today! If you join using our [website](#) or our CHIP code, you can earn money for our chapter! ...money we can use to bring you even better workshops and speakers.

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